

TPA Membership Overview

Who is Turf Producers Australia Limited

TPA is the National Representative Body for Australia turf producers. Our aim is to develop and foster the advancement of the Australian turf grass industry through sustainable eco friendly practices and to educate our communities and the green industry on the eco benefits of using quality turf grasses that have unique benefits to our environment.

TPA Recent Achievements

During the 2008/2009 financial year TPA has;

- Run the most successful conference and expo to date
- Launched a Future Leaders Program
- Gained funding for a Turf Producers Handbook
- Developed a plan for industry development
- Set up a national office
- Attended all HAL shareholders meetings
- Started a bi monthly newsletter
- Negotiated a 40% discount for Environmental Management System implementation
- Undertaken a phone survey gaining feedback from members
- Developed a marketing plan to heighten awareness of its benefits
- All the above within budget and on time

5 Good Reasons to join TPA

Information – you'll be kept up to date with all information you need to run your business effectively, from new legislation to innovative practices

Influence – you get the opportunity to have your say on issues affecting your business and industry

Community – you become part of the turf "family" where you can share information and experiences

Opportunity – increasingly, TPA is identifying new opportunities and services that are offered exclusively to members

Investment – you will be making an investment in the future of your industry

Benefits of membership

By becoming a member of TPA you will also become a member of your state or regional TPA group.

Financial benefits for 2009/2010 include;

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| ▪ Two classified ads in the TPA newsletter | \$110.00 |
| ▪ 10% discount at the 2010 conference for two | \$ 80.00 |
| ▪ Two classified placements on the website | \$110.00 |
| ▪ An extra copy of the Turf Handbook | \$ 88.00 |
| ▪ Listing as a supplier on the website | \$165.00 |

Other benefits include;

- Notification by email of industry events
- Bi monthly newsletter of current issues
- Input into the expenditure of industry funds
- Recognition as a quality Turfgrass supplier
- Use of the TPA logo providing public credibility and awareness
- A direct opportunity to have your say in the future of your industry
- Access to industry innovation and Research & Development
- Support and input to industry lobbying with government recognition
- Notification of related industry field days and events
- Access to professional support and advice
- Opportunity to network with others in your industry
- Membership fees are tax-deductible

How to join

To apply to join our organisation, complete the attached membership application form and return to

Turf Australia
PO Box 810
Lismore NSW 2480

Or alternatively, you can fax back to (02) 6622 7765.

For more information or assistance about Turf Producers Australia Limited please don't hesitate to contact us on (02) 6622 7719.